

Managing Cyber Risks for Digital Accountants

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Agenda

- Cyber Security?
- Major Cyber Attacks
- Legislative implications are changing rapidly
- Accountancy firm at higher risk of cyber attacks
- Role of Accountants/ Auditors in Cyber Security
- Do we have enough protection?
- Managing Cyber Risk through Insurance:
 - a. Cyber Insurance
 - b. Crime Insurance
- Summary

Cyber Security?





Data Breach!

Cyber
Attack!

Security Breach!

The graphic features a world map with a grid overlay, set against a background of glowing hexagonal patterns and digital lines. A large white padlock icon is positioned on the left side of the map.

Major Cyber Attacks- Is your
Business Ready?

Survey reveals 1 in 3 Indian Companies Suffered Huge Financial Costs from Hacking

Visa	Gold	Debit	TR2	226	IN	-	-	-	-	\$100.00
Mastercard	Platinum	Debit	TR2	226	IN	-	-	-	-	\$100.00
Rupay	Classic	Debit	TR2	620	IN	-	-	-	-	\$100.00
Rupay	-	Debit	TR2	620	IN	-	-	-	-	\$100.00
Visa	Platinum	Debit	TR2	226	IN	-	-	-	-	\$100.00
Mastercard	Platinum	Debit	TR2	226	IN	-	-	-	-	\$100.00
Visa	Corporate T&E	Credit	TR2	226	IN	-	-	-	-	\$100.00
Mastercard	Standard	Debit	TR2	226	IN	-	-	-	-	\$100.00
Visa	Platinum	Credit	TR2	226	IN	-	-	-	-	\$100.00
Visa	Platinum	Debit	TR2	226	IN	-	-	-	-	\$100.00
Rupay	Platinum	Debit	TR2	226	IN	-	-	-	-	\$100.00
Visa	Global	Debit	TR2	226	IN	-	-	-	-	\$100.00
Visa	Classic	Debit	TR2	626	IN	-	-	-	-	\$100.00
Visa	Platinum	Credit	TR2	226	IN	-	-	-	-	\$100.00

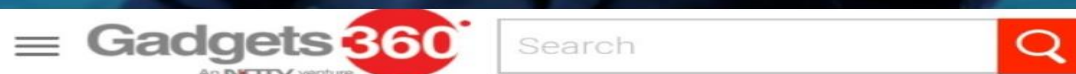
13 lakh Indian debit, credit card details put on dark web for sale

Singapore-based cybersecurity company Group-IB has detected a database containing about 13 lakh debit card and credit card records of Indian banks' customers on the dark web. The details are being sold on one of the largest underground card shops, Joker's Stash. Group-IB found that the

RBI asks Indian banks to probe alleged data leak of 1.3 million cards

Security researchers at Singapore-based Group-IB had found that card details were being sold at a price of \$100 per card, ZDNet had reported. The value of the leaked database has been estimated by the group at \$130 million. There were about 51.7 m...

By Joel Rebello, ET Bureau | Updated: Oct 31, 2019, 09.33 PM IST



Hackers Attack Indian Healthcare Website, Steal 68 Lakh Records: FireEye

Without naming the website, FireEye said cyber criminals are selling data stolen from healthcare organisations and Web portals globally.

By Indo-Asian News Service | Updated: 22 August 2019 17:43 IST





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Cyber Claims: GDPR and business email compromise drive greater frequencies

Claims Intelligence Series

64% of IT decision makers have reported a breach in their ERP systems in the past 24 months

ERP applications are 'critical' to business operations, according to the **IDC** survey of 430 IT decision makers.



45,974 views | Jul 29, 2019, 9:39 pm

Capital One Says Hacker Breached Accounts Of 100 Million People; Ex-Amazon Employee Arrested

Rachel Sandler Forbes Staff

I cover breaking news.



Data of 90K Mastercard Priceless Specials Members Shared Online

By **Sergiu Gatlan**

September 2, 2019 05:06 PM 0





76% Indian businesses hit by cyber attacks: Survey

1 min read · Updated: 13 Mar 2019, 08:46 AM IST

Nandita Mathur

- 97% IT managers admitted that security expertise is one of the greatest issues in India
- IT managers are more likely to catch cyber criminals on their organization's servers and networks than anywhere else, says the survey

Cyber attacks becoming more frequent in India

This year, one in every five attacks targeted financial networks; and almost the same proportion was aimed at a government department or unit; around 15% of the attacks targeted power plants, oil refineries, and oil and gas pipelines.

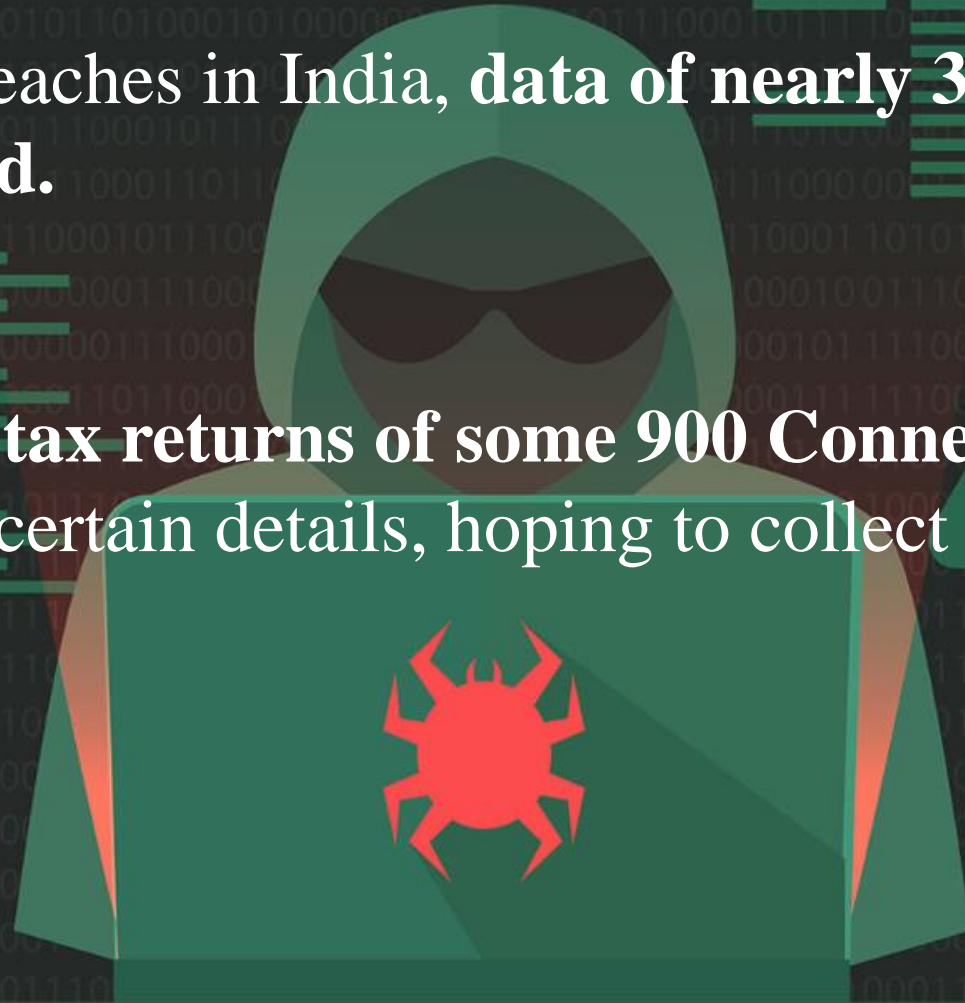
INDIA Updated: Nov 03, 2018 08:21 IST



Sudhi Ranjan Sen
Hindustan Times, New Delhi

Cyber Crime Cases : Are we prepared?

- In one of the security breaches in India, data of nearly 3.2 million debit cards were compromised.
- In 2013, a hacker stole tax returns of some 900 Connecticut residents in Fairfield County, altered certain details, hoping to collect refunds before the actual filer



Cyber Crime Cases : Are we prepared?

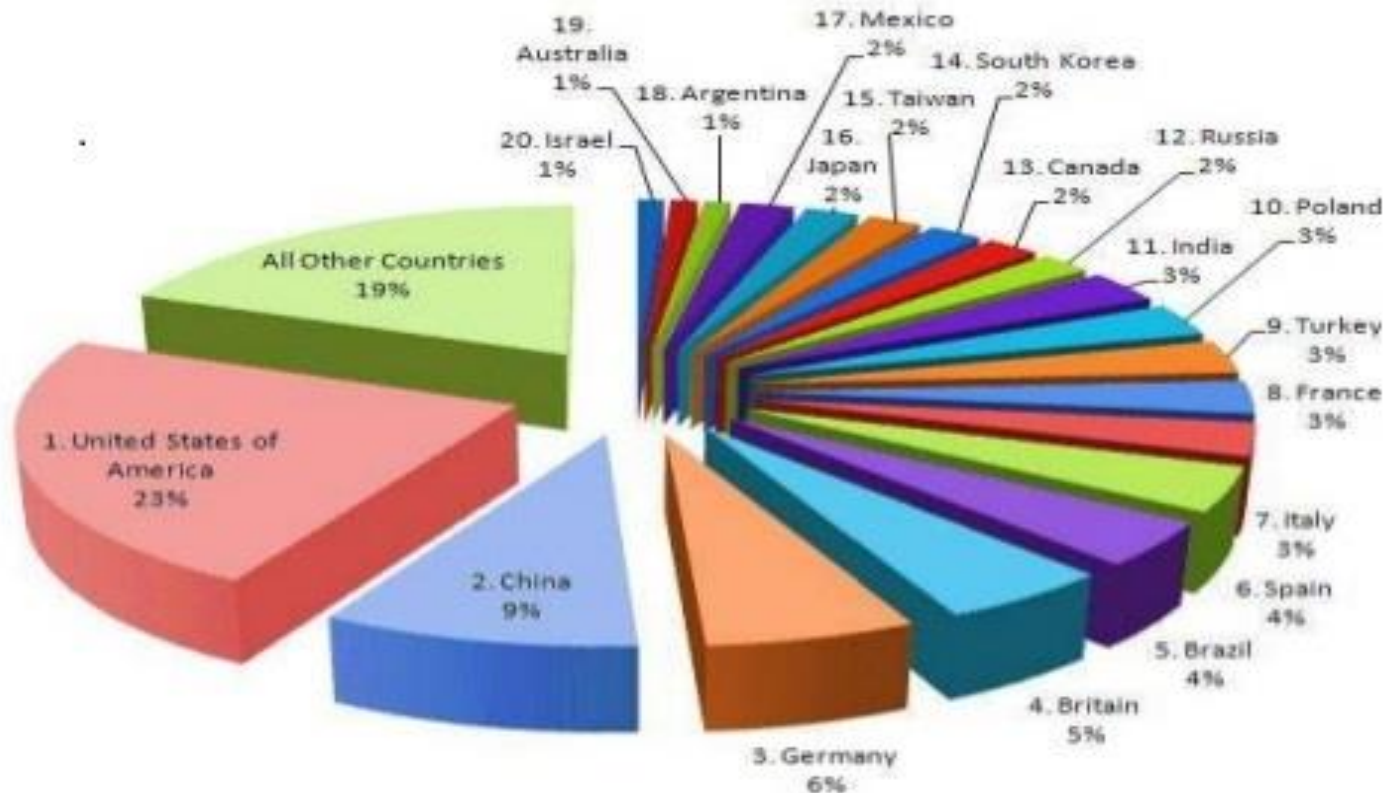
- **India** has now joined the dubious list of the world's top 15 countries hosting "phishing" sites.
- Cybercrime cases up by 61% in India
- Nearly 69% of information theft is carried out by current and ex-employees and 31 % by hackers.
- A study by leading IT firm Citrix and Ponemon Institute found that **91% of businesses in India are feeling vulnerable to cyber-attack.**

Corporate Crime Cases : Are we prepared?

- **Wipro:** Employee commits an embezzlement fraud of \$ 4.6 million and then commits suicide on being discovered.
- **Citibank India:** Shivraj Puri, a relationship manager allegedly cheated investors by asking them to deposit money into accounts managed by his employee and was arrested for £57m fraud
- **Godrej Consumer Products Ltd (GCPL):** Amit Gaine, a former employee faces charges of embezzlement after allegedly placing fake orders for gold coins in the firm's name for his personal benefit
- **Forged Cheques:** One of the largest BPO firms lost 3 cheques from their stock which were encashed by forged signature. The total amount of loss: Rs.78,82,914/-, Date of Incident : 4 November 2009. Collusion of employee and third party.

Indian Crime scene

- Major of Cyber Crimes reported in India are Denial of Services, Defacement of Website, Virus/ Worms, Cyber Squatting , Employee Collusion Theft and Phishing.

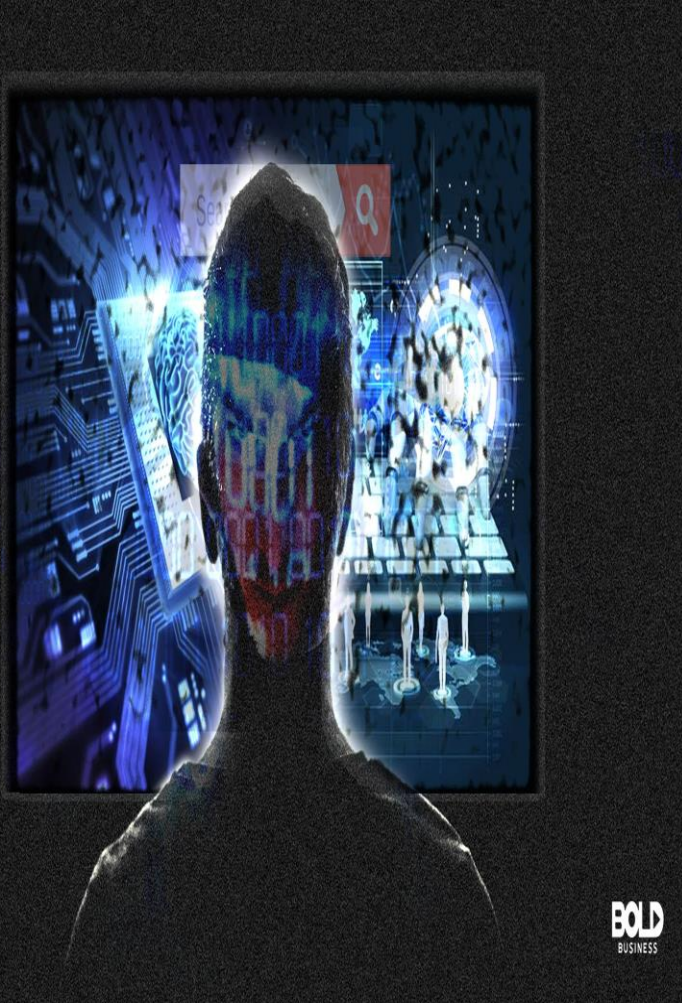


Cybercrime: Top 20 Countries

India stands 11th in the ranking for Cyber Crime in the world, constituting 3% of the Global Cyber Crime.

Ladder climbing is gaining momentum!!!

Rising Trend of Cyber attack



- In 2019, a business will fall victim to a ransomware attack every 14 seconds
- Cybercrime damages will cost the world \$6 trillion annually by 2021, up from \$3 trillion in 2015.
- IoT (Internet of Things) devices were the biggest technology crime driver in 2018 — and all indications are that it will remain the same in 2019.
- Global spending on cybersecurity will exceed \$1 trillion cumulatively for the 5 year period from 2017-2021
- According to estimates of Kaspersky Lab, a single targeted cyber-attack can **cost an enterprise more than USD 2.5 million.**

Source: Cyber Security Ventures Report

Legislative implications are changing rapidly



- Personal data protection Bill (Draft)
- Article 21 of Indian Constitution implicitly talks about “Right to privacy” under “Protection of life & Personal Liberty”
- The relevant laws in India dealing with data protection – the IT Act, 2000, Under Section 43A of it, a body corporate (any company and includes a **firm, sole proprietorship or other association of individuals engaged in commercial or professional activities**) –
 - Possessing, dealing or handling any sensitive personal data or information
 - negligent in implementing and maintaining reasonable security practices resulting in wrongful loss or wrongful gain to any person
 - Then such body corporate may be held liable to pay damages to the person so affected.
- EU GDPR 2018

Accountancy Firms at high risk of Cyber Attack

Major Risk :

- **Loss of confidential data**
- **Breach of Financial information**

Impact:

- **Reputational Liability**
- **Business Interruption**
- **Loss of fund & loss of data**
- **Legal Action from client**
- **EU GDPR (penalties)**

Role of Accountant/Auditor in Cyber Security

Ensure the protection of your own & your clients' financial information & data security(In addition to Traditional Balance Sheet)

Being the advisor to your clients, ensure that you're educating them about cyber attacks and cyber frauds. Help them mitigating those risks by offering optimum solution to them.



Do we have enough Protection?

Implement a cyber security culture

Vendor Management

Use of genuine
software

Invest in firewall or
anti – virus etc.

Backups

Cyber Attack – Game over

Insurance – An
Essential Extra Cover

Managing Cyber Risk Through Insurance



What is Cyber Insurance?

Cyber insurance is an insurance product designed to help businesses hedge against the potential devastating financial effects of cybercrimes such as malware, ransomware, distributed denial-of-service (DDoS) attacks, or any other method used to compromise a network and sensitive data.

Potential Direct Losses

- Loss of Fund
- Loss of data
- Loss of Profit
- Crisis Expense
- Ransom Cost
- Forensic cost or investigation expenses
- Restoration Cost
- Additional Cost or Extra Expenses

First Party Insurance Coverage

Loss of funds or property due to fraudulent input of data

E – Theft

Loss due to comm. which was not sent or fraudulently modified

E - Communication

Loss due to extortion, confiscation, disappearance etc.

E - Threat

Loss from alteration, damage, deletion or destruction of Data

E - vandalism

Loss of business income due to cyber attack

Business Interruption

Potential Third Party Losses

- Loss of Data
- Privacy Notification
- Reward Expense
- Defense Cost
- PR Expense
- Loss of Profit
- Crisis Expense
- Additional Cost
- Forensic cost
- Loss of reputation

Third Party Insurance Coverage

Loss due to unauthorized access
of records

Disclosure
Liability

Loss due to disparagement,
libel, slander etc.

Reputational
Liability

Loss due to infringement of
copy right, trademark etc.

Content
Liability

Loss due to system security
failure that result in harm to
third party systems

Conduit
Liability

Loss to customer because of
denied access to system

Impaired
Access
Liability

Managing Cyber Risk Through Insurance

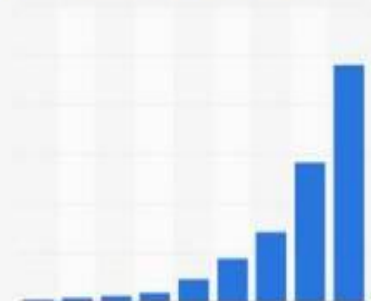
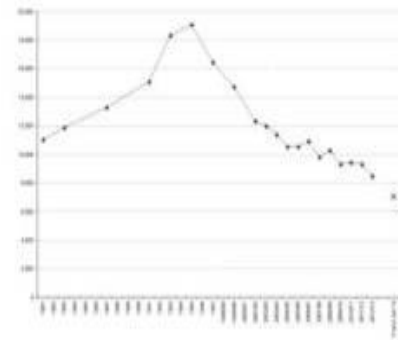
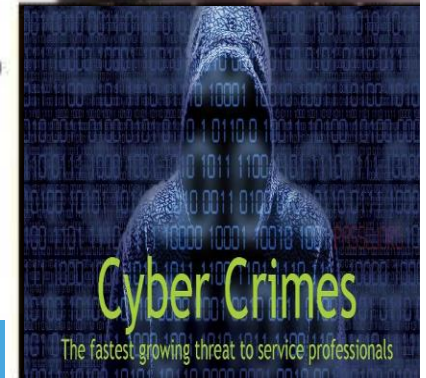


Which Crime Does Your Insurance Policy Cover?

Burglary and traditional break-in thefts have halved in frequency since 1995

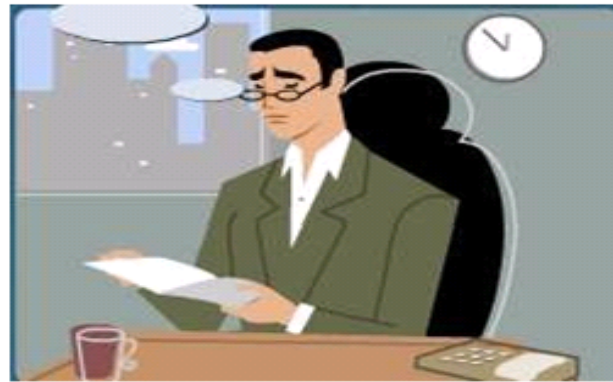
Smart criminals now prefer to carry out thefts that can be done remotely, using deception rather than force

Most business insurance policies only cover thefts that involve forcible entry

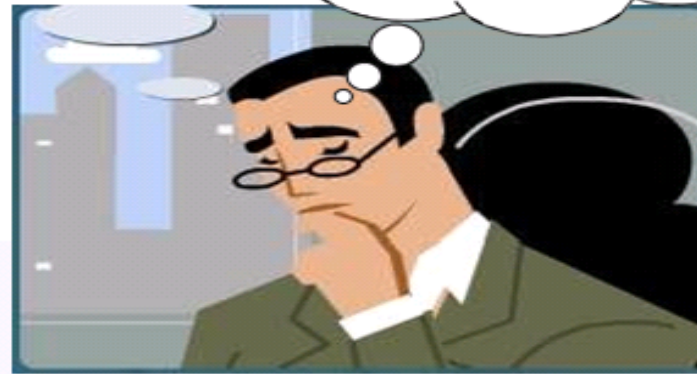


Crime Insurance

Would the loss be covered ?



Working in accounts, Shyam receives invoices from clients on a regular basis and debits the amounts as requested



Struggling to make ends meet at home, he sets up a false account where he is the beneficiary



He then creates several fraudulent invoices and authorises their payment into this false account, pocketing the income gained and using the money to clear his outstanding credit card debts

YES !

The employee intended to deprive the company of their funds and has benefited from his fraud. The company has suffered a direct financial loss as a result

Crime Insurance

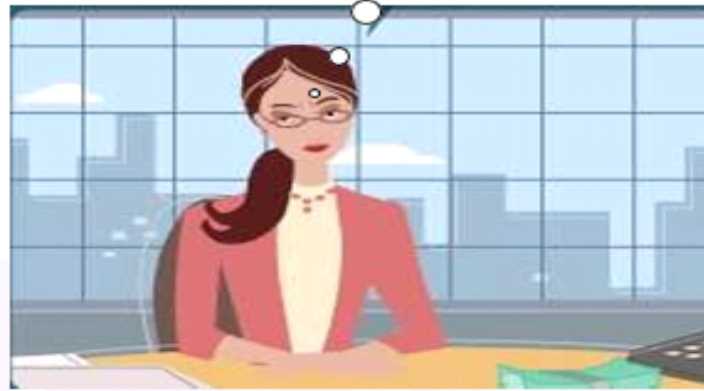
Would the loss be covered ?

"Thanks - you really got us out of a pickle"



Sita paid by her client for providing temporary staff members during a busy period

Hmmm...Jimmy Choo or Prada??



As the client paid cash, she decides to destroy the invoice and keep the money for herself

Sita - why is there a big difference in your projected numbers?"

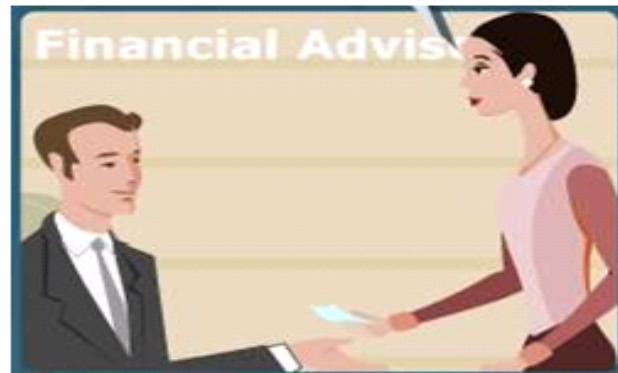


Her boss is suspicious and examines with scrutiny her cash flow movements - identifying several anomalies which she can't explain

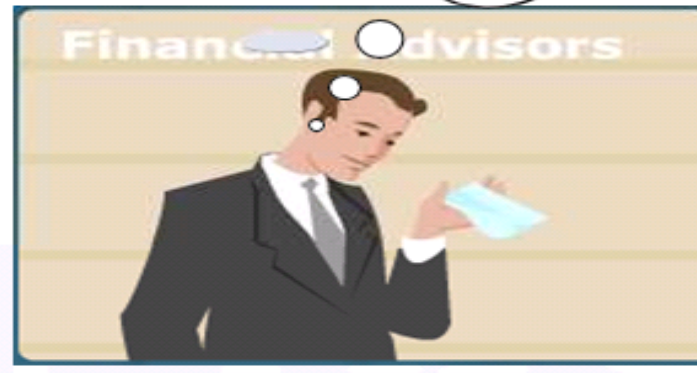
YES !

The employee committed a fraud which caused the company to suffer a direct financial loss, while also benefiting herself in the process

Crime Insurance



After several years at the company, **Ram** suddenly made redundant



Obviously upset, he schemes to get his own back on his former employers



Using a colleague's password, he erases the customer base on the computer system. His action loses the company several clients and therefore, considerable potential revenue

NO!

The company suffers no direct financial loss as a result of his actions. The real loss is the delay or loss of future trading which is a consequential loss. The act is malicious and whilst John certainly intended to cause a loss to his company, he has not obtained any financial benefit from his actions

What is Crime Insurance?

Crime insurance is an insurance product designed to protect financial interest of Insured in respect of any loss incurred by

- an insured which results directly from any fraudulent or dishonest acts by an Employee acting alone or in collusion with others or

- by any other Person.

Crime Insurance Coverage

Employee Theft Coverage

- Loss of money, securities or other property caused by theft or forgery by an employee of the Insured Organization

Premises Coverage

- Losses caused by actual destruction, disappearance, wrongful abstraction or computer theft of money or securities from the Insured's premises by third parties.

Transit Coverage

- Losses caused by actual destruction, disappearance or wrongful abstraction of money or securities outside the Insured's premises by a third party, while being conveyed by the Insured, an armored motor vehicle company or any person authorized by the Insured.

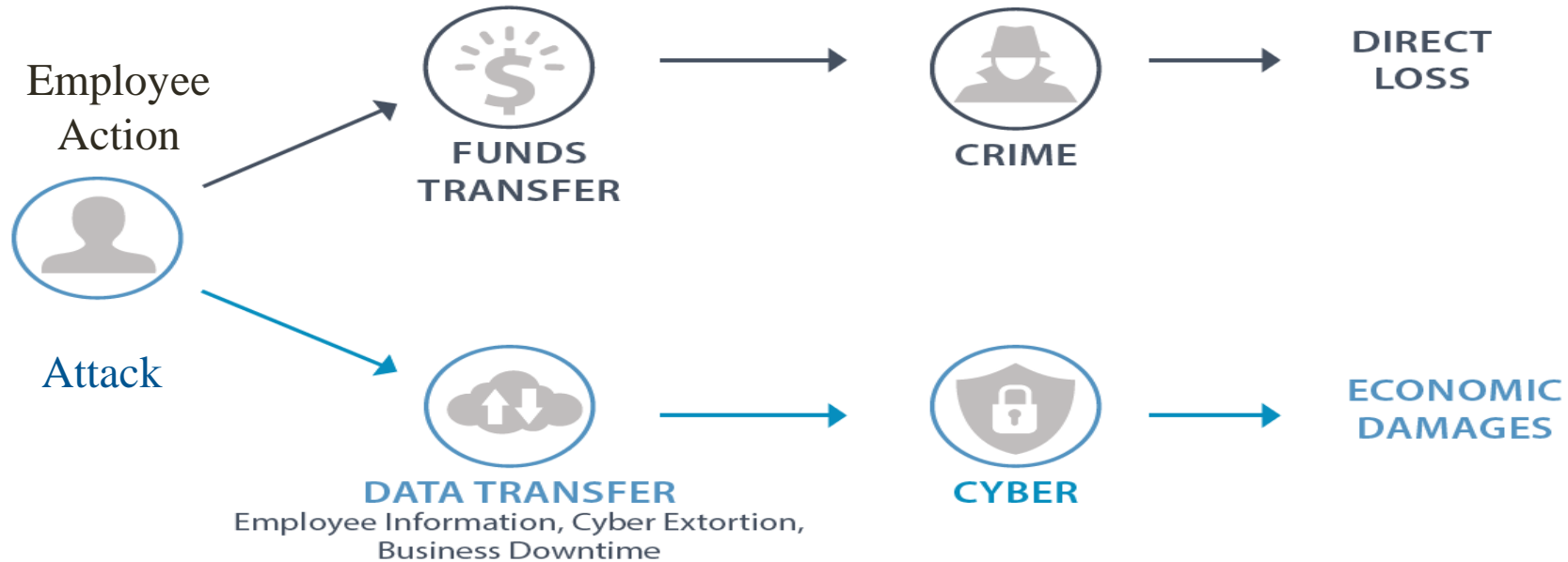
Depositors Forgery Coverage

- Losses resulting from instruments such as cheques which have been fraudulently drawn upon the Insured's accounts by a third party.

Computer Fraud Coverage

- Losses sustained by the Insured due to computer fraud committed by a third party including cover for expenses incurred by the insured due to a computer violation.

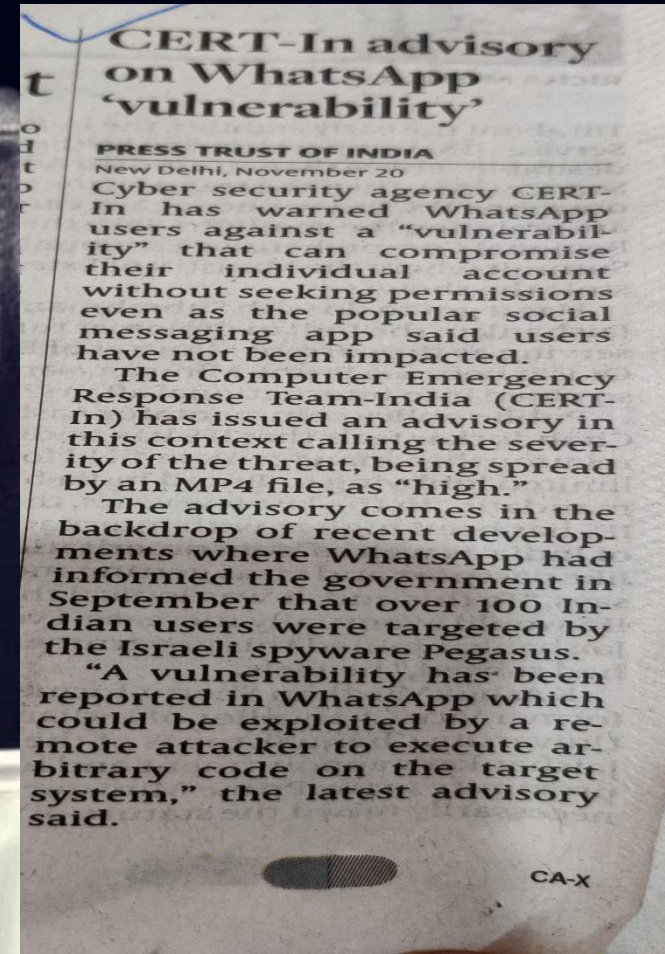
Cyber & Crime risk explained:



To have a complete risk protection, it is required to have both the policies. To make it more suitable there is tie – in option for it.

Individual Cyber Insurance

Policy Provides a comprehensive insurance coverage to the individual to pay for the financial losses that could arise from cyber attacks.



Summary

“For complete financial protection against cyber attacks, the Cyber & Crime Insurance is an essential tool besides other Cyber Protection Protocol.”



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Thank you!

